



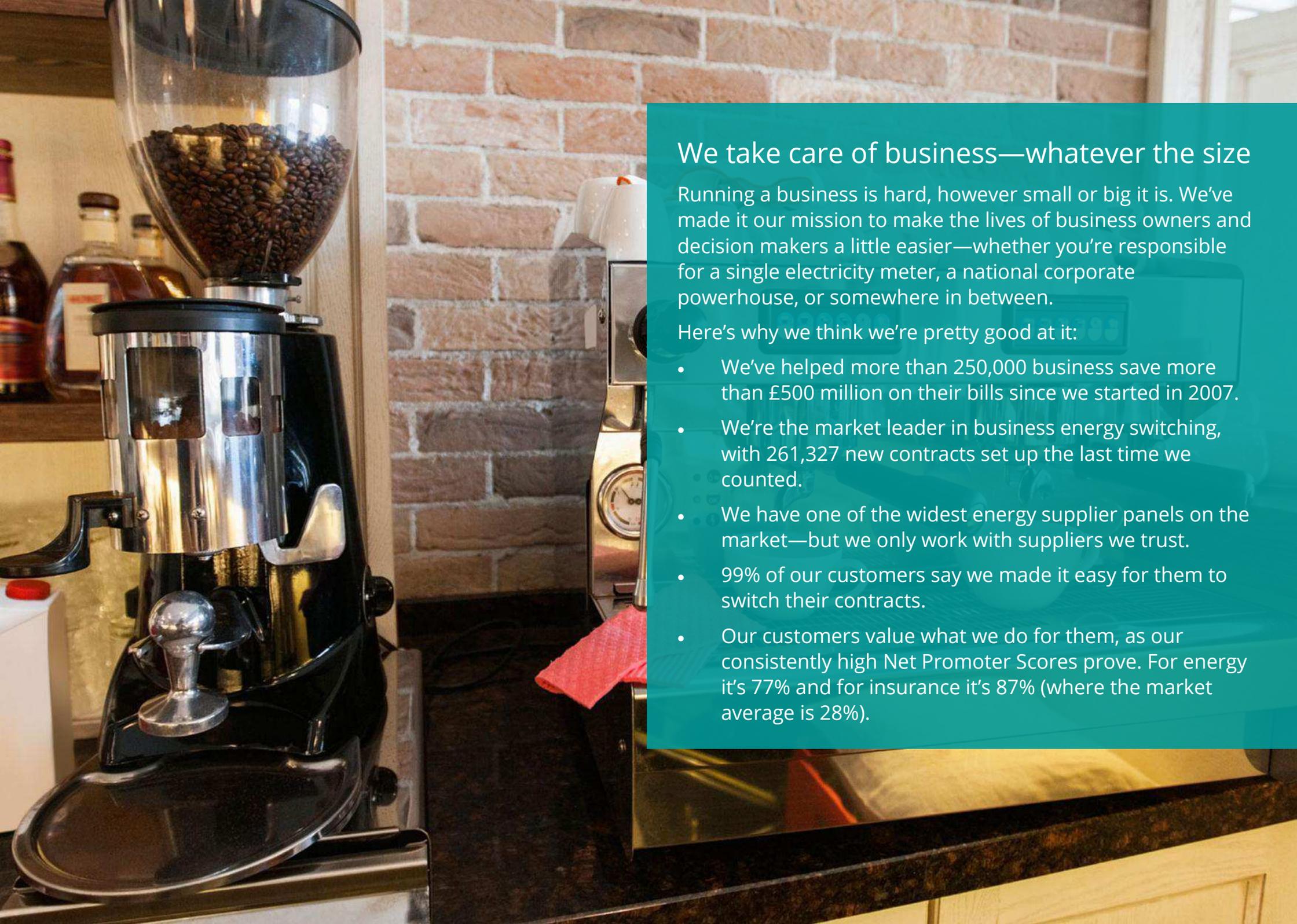
Our journey together starts here.



Our proposition—we make it easy.

How does this sound? Saving time, hassle and money on electricity, gas, insurance, landline and broadband with an award-winning, highly-trusted and completely unique service provider. That's the proposition we make to our clients.

We find business owners and decision makers the best contracts and policies around—and then take care of setting them up once they've made their choice. We promise you this: we'll make it easy—and 99% of our customers say we succeed.



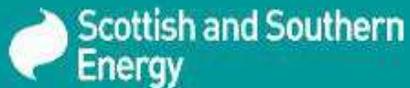
We take care of business—whatever the size

Running a business is hard, however small or big it is. We've made it our mission to make the lives of business owners and decision makers a little easier—whether you're responsible for a single electricity meter, a national corporate powerhouse, or somewhere in between.

Here's why we think we're pretty good at it:

- We've helped more than 250,000 business save more than £500 million on their bills since we started in 2007.
- We're the market leader in business energy switching, with 261,327 new contracts set up the last time we counted.
- We have one of the widest energy supplier panels on the market—but we only work with suppliers we trust.
- 99% of our customers say we made it easy for them to switch their contracts.
- Our customers value what we do for them, as our consistently high Net Promoter Scores prove. For energy it's 77% and for insurance it's 87% (where the market average is 28%).

Our electricity and gas switching partners





For our corporate customers, we offer this...

Comprehensive quotes. We invite energy suppliers to tender for new business—and provide clients with a full illustration showing all the rates offered.

Preferential rates. Many suppliers offer Make It Cheaper exclusive rates that mean customers can't get a better deal anywhere else.

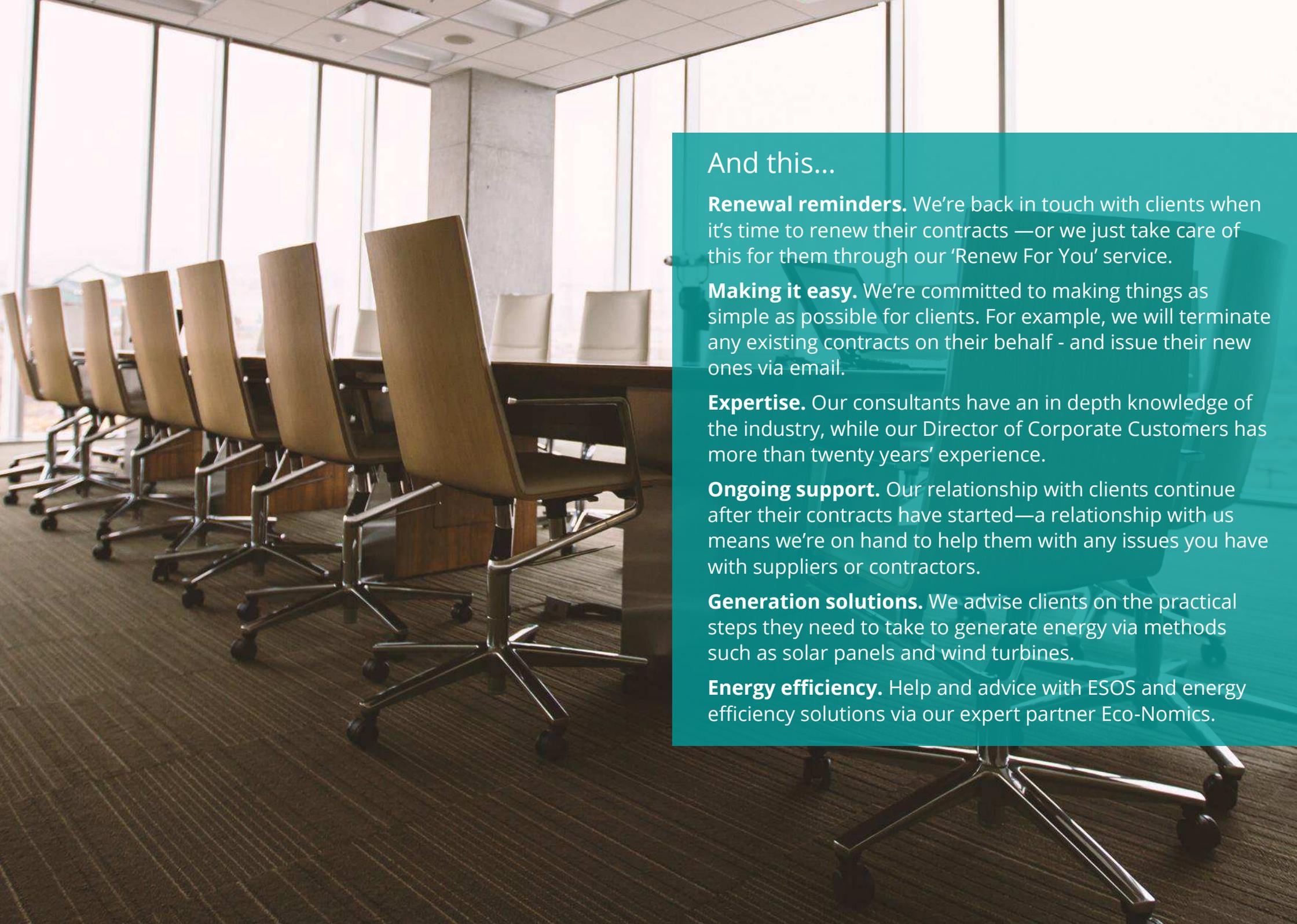
Long-term prices. We can offer bespoke prices to clients up to three years in advance of their contract ending, taking advantage of current market conditions.

“Blend and Extend”. When market conditions allow, we negotiate with suppliers to offer clients new, lower prices after the initial contract has started.

Contract alignment. We help clients improve efficiency by aligning the end dates of all their contracts at the earliest opportunity.

New connections. We source the best prices for new meter installations, arrange the work and ensure timely connection to the grid.

Fee Transparency. We are open and honest when it comes to our fees. Why not ask your account manager for full disclosure.



And this...

Renewal reminders. We're back in touch with clients when it's time to renew their contracts—or we just take care of this for them through our 'Renew For You' service.

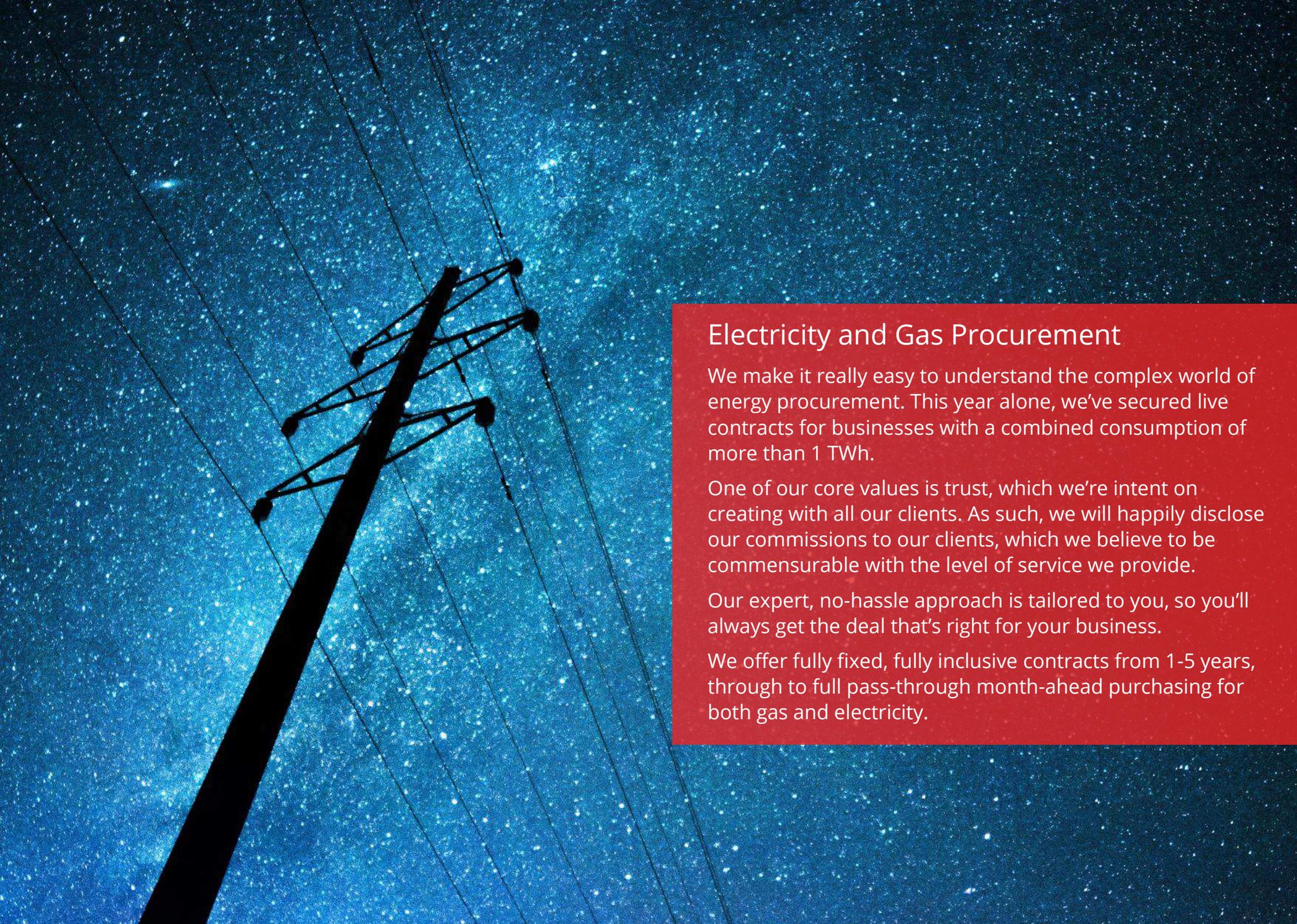
Making it easy. We're committed to making things as simple as possible for clients. For example, we will terminate any existing contracts on their behalf - and issue their new ones via email.

Expertise. Our consultants have an in depth knowledge of the industry, while our Director of Corporate Customers has more than twenty years' experience.

Ongoing support. Our relationship with clients continue after their contracts have started—a relationship with us means we're on hand to help them with any issues you have with suppliers or contractors.

Generation solutions. We advise clients on the practical steps they need to take to generate energy via methods such as solar panels and wind turbines.

Energy efficiency. Help and advice with ESOS and energy efficiency solutions via our expert partner Eco-Nomics.

A low-angle photograph of a utility pole with power lines against a starry night sky. The pole is dark and silhouetted against the bright, star-filled background. The lines stretch across the frame, creating a sense of depth and perspective. The sky is a deep blue with numerous white stars of varying sizes, creating a dense field of light.

Electricity and Gas Procurement

We make it really easy to understand the complex world of energy procurement. This year alone, we've secured live contracts for businesses with a combined consumption of more than 1 TWh.

One of our core values is trust, which we're intent on creating with all our clients. As such, we will happily disclose our commissions to our clients, which we believe to be commensurable with the level of service we provide.

Our expert, no-hassle approach is tailored to you, so you'll always get the deal that's right for your business.

We offer fully fixed, fully inclusive contracts from 1-5 years, through to full pass-through month-ahead purchasing for both gas and electricity.



Siteworks

Sourcing and managing the installation of a new electricity or gas supply is one of the most complex and time-consuming tasks a business faces. Complex requirements and the sheer number of organisations involved see to that.

From brand new energy supplies to simple meter installations, we make this easy with an end-to-end managed service, providing expert advice and help in arranging projects.

We ensure that all the required information and application forms are completed on time, arranging a competitive tender process for the installations and supply of both gas and electricity.

Outsourcing this process to us frees up valuable time to allow staff and management to put their focus elsewhere. We promise to keep you updated on everything you need to know, ensuring your siteworks project is as smooth and speedy as possible.

Last reading		This reading		Total	
Tariff - Standard Electricity / Monthly Direct Debit					
10/01/10	64053	02/07/10	66011	Actual	12000
02/07/10	66011	12/07/10	66095	Estimate	64000
				Cost of electricity used this period	£ 100.00
				VAT at 5.0% on £100.00	£ 5.00
				Total electricity charges this period	£ 105.00

Last reading		This reading		Gas used	
Tariff - Standard Gas / Monthly Direct Debit					
11/01/10	9211	25/03/10	9408	Estimate	Calorific Value 39.200 197 (100s cubic feet) = 6208 kWh
25/03/10	9408	02/07/10	9540	Actual	Calorific Value 39.200 132 (100s cubic feet) = 4160 kWh
02/07/10	9540	12/07/10	9544	Estimate	Calorific Value 39.400 4 (100s cubic feet) = 127 kWh
M Number		2782600			
Correction Factor		1.0226			

Multisite businesses

Choosing MIC to look after your energy will not only save you money, it'll save you the time and hassle of doing it yourself. If you have a complex portfolio across multiple sites and suppliers, a dedicated account manager will take care of it for you.

We'll explore the possibility of putting you with one supplier and consolidating all your bills into one.

Either way, we're in it for the long haul, so we'll always be in touch when it's time to renew, making sure contracts don't come to an end with no action taken.

What's more, we can make your bills accurate. Through our suppliers and metering contacts, we can arrange for AMR and smart metering across your portfolio.

New sites in the future? No Problem. Your account manager can easily add meters to a combined contract or notify a supplier of any site disposals, keeping stress to a minimum.

The result? Accounting and budgeting simplified. With our range of contract options and payment methods, we'll find the right product for your business and make sure your requirements are always met.

Electricity account	Gas account
£71.68 credit	£11.68 credit

How do we do it?

Our Service is simple and designed save as much time as possible for our clients. What we do is this:

- Use our expert knowledge to gain a thorough understanding of your portfolio before developing a strategy, to meet your requirements and minimise cost.
- Gather like-for Like quotes from suppliers, through a formal tendering process, so you know exactly what you're paying for.
- Before we send quotes to you, we'll always make sure they are clear and easy to understand.
- Make recommendations, based on a combination of price, contract terms and standard of service.
- Provide you with a personal account manager to take care of any questions or queries you have.
- Provide on-going support and bill validation through our unique bureau service.

Case Study: Pharm Research Associates

PRA Health Sciences are a global pharmaceutical research association. For more than 30 years they've been developing medicine to help improve the quality of life for people all over the world.

Their Regional Procurement Manager Jodie Daly contacted Make It Cheaper to see if she could reduce the energy costs at PRA's two UK research offices – which have an annual consumption of over 1,600,000kWh.

The team arranged two new Half Hourly bespoke electricity contracts through Hudson Energy alongside a smaller gas contract. They also organised the contracts so that they would end on the same day – saving Jodie even more hassle in the future.

For the service she received, Jodie told us:

“Make It Cheaper have helped us with both electric and gas contracts, taking away much of the pain of renegotiating our contracts for our UK offices whilst saving us over £15,000 per annum.

“We would recommend them to any other large organisations looking to reduce their procurement costs.”

Make It Cheaper also identified that PRA needed to comply with the Energy Savings Opportunity Scheme (ESOS) obligations by the 5th December 2015 deadline, or potentially incur a £50,000 fine.

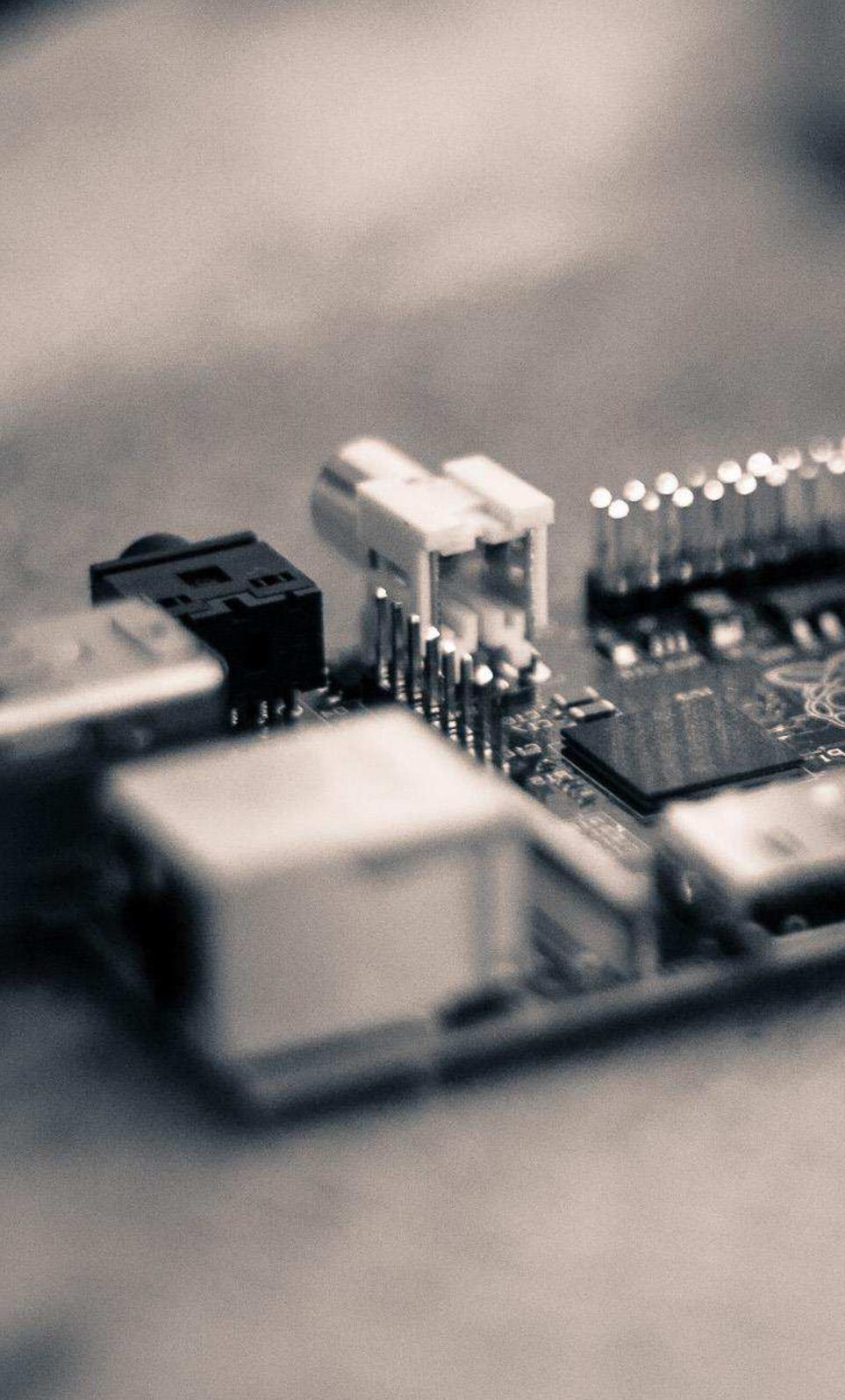
Eco-Nomics, our energy efficiency partner, then successfully won a competitive tender to help PRA with their ESOS compliance.

Both research offices were surveyed and assessed for their total energy

consumption including their transportation energy usage, identifying the areas of significant consumption that could be reduced through efficiency measures. This enabled PRA to ensure they are ESOS-compliant ahead of the deadline.

The company's Director of Real Estate & Procurement Chris Marshall explained:

“After meeting with several different companies, we chose Eco-Nomics as our preferred consultancy to help us achieve ESOS compliance, owing to their personable and professional approach. Their breadth of services extends far beyond just ESOS and we look forward to working with them on further energy efficiency projects.”



Case Study: Kingfield Electronics

Since 1985, Kingfield Electronics has specialised designing and building tailor-made electronics solutions for a wide variety of clients.

A recent expansion, enabling them to manufacture products on a much larger scale, brought with it an increased demand for energy. They needed a new supply with a larger capacity via a new half hourly meter.

The complex set-up required co-operation between six parties—the Power Distribution Company, the Electricity Meter Provider, the Electricity Supply Company, the Data Collection and Aggregation Company, a building company and their own electrical contractor. In need of guidance and expertise, their project lead Martin Green turned to Make It Cheaper.

We liaised with these companies and co-ordinated the details of the project on Martin's behalf. Our

objective was not just to see the new meter installation through to completion, but to do so without affecting our clients' production and enabling them to focus on achieving their own goals for growth and productivity—and of course to do so in a cost-effective way.

Of the service he received, Martin Green said:

"We chose Make It Cheaper because they were responsive, understood what we were trying to achieve, understood the tight deadlines we were working to and enabled us to change our energy supply without interrupting our production schedule—and they delivered a reduction of approximately 10% on our tariff costs.

"They achieved this by helping us to provide the correct information in a timely manner to all the necessary agencies, and by doing so they ensured that the other agencies involved provided their equipment in a timely manner.



Make yourself a brew and let's talk.

So, now you know all about what we do for our clients, here's what we propose. Pick up the phone and give Joe Wood a call on 0207 654 8746 to discuss the way that we work with our partners.

Or, if you'd prefer to kick things off with an email, the address you need is joe.wood@makeitcheaper.com.

We look forward to doing business with you.